



● BROADCASTING V-ME SPANISH NETWORK LAUNCHES

With a ceremonial pressing of a button, the new Spanish-language network **V-me** hit the air Monday.

A for-profit venture partnered with public television, V-me is a 24-hour digital broadcast network carried on basic digital cable and satellite systems. The network will be partners with public TV stations, which will receive V-me at no cost.

V-me initially is available in New York, Miami, Los Angeles, Houston, Chicago and San Antonio, among other cities, representing more than 60 percent of all Hispanic households. It reaches 28 million homes, the network said.

