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V-me Celebrates Holiday with Specials, Concerts, Cooking and Kids Marathon

December 24 and 25 V-me offers smart and diverse programming for every member of the family

NEW YORK, DECEMBER 15, 2008 — V-me, America's fastest growing Spanish network, celebrates the holiday with engaging and entertaining programs for the entire family with two days of holiday specials, concerts, cooking and a kids marathon on December 24 and December 25. Highlight programs include:

December 24

For viewers still looking for some last minute holiday menu inspiration, **V-me Lifestyle** serves a hearty helping from its exclusive Spanish-language cooking block from elgourmet.com. From 3:00pm – 6:00pm(ET) chefs **Sumito Estévez** of *Sumo Placer*, **Donato De Santis** of Donato Cucina and *All Uso Nostro* and **Alfonso Cadena** of *Recetas en Cadena* will each cook up appetizers and entrees with Latin flair. For dessert catch, **Paulina Abascal** of *Pasteleria.MX*.

El Rostro: Jesús en el Arte - 8:00pm and 2:00am(ET) and **Retratando a María - 10:00pm and 1:00am(ET)** -- No one knows for certain what Jesus or his mother, Mary actually looked like. But for the past two millennia, artists have been painting and sculpting images of Jesus and Mary in every medium, every imaginable material and on a scale from tiny personal images to gigantic mosaics. Highlighting V-me's holiday schedule are two visually groundbreaking and stunning art documentaries

Escenario: Renée Fleming Música Sacra y Villancicos – 7:00pm and 11:00pm(ET) -- Internationally hailed as one of the truly magnificent voices of our time, beloved American soprano Renée Fleming has consistently inspired critics and audiences alike with her artistry and, of course, a voice considered by many to be the gold standard for sopranos. Recorded at Germany's historic Mainz Cathedral, Fleming performs a lush selection of sacred Christmas music, accompanied by the esteemed Deutsche Kammerphilharmonie Bremen, and featuring selections from Handel's "Messiah," Berlioz's "L'Enfance du Christ," Mozart's "Mass in C Minor," Schubert's "Ave Maria," and Leonard Bernstein's "Mass."

Anúna: Recuerdos de Navidad- 12:00am (ET) -- With candle-lit sets, crystal voices and emotional melodies, the internationally renowned Celtic group Anúna weaves song, music and dance into a dramatic and mystical Christmas dream.

December 24 & 25

V-me Niños will highlight the network's award-winning pre-school lineup by extending the regular 5-hour daily block of children's shows into an 10-hour festival. Children can celebrate the holiday with all their favorite characters while learning basic literacy & numeracy, story telling & vocabulary, social development & "pre-science" skills - delighting the youngest family members (and their caregivers) with shows such as *LazyTown*, *Jim de la Luna*, *Las Tres Mellizas Bebés*, *Los Pies Mágicos de Franny*, *Connie La Vaquita* and *Plaza Sésamo*. **V-me kids marathon runs from 7:30am – 5:30pm(ET)**

December 25

During the kids festival at 2:00pm (ET) V-me features the Spanish premiere of the holiday movie *Pororo and the Cookie Castle*. This holiday adventure follows the lovable Pororo and his

friends as they undertake an important mission to help save Christmas.

V-me MiniSeries 9:00pm(ET) -- Teaching the future: the True Story of Maria Montessori follows the remarkable life of this pioneering educator and three-time Nobel nominee. As Italy's first female doctor, Montessori spent her life promoting her teaching methods inside Italy's conservative and hierarchical school system. Her private life was complicated by an illegitimate son and the rising Fascism of her era, which led to her paradoxical reality: helping hundreds of children but unable to raise her own.

Already reaching more than 50% of US Hispanic TV Households, V-me is presented locally by public TV stations and carried on basic digital cable and digital broadcast in many cities, and nationally on DIRECTV Ch. 440, DISH Network Ch. 9414 and DISHLatino Ch. 846. For specific local channel information, visit www.VmeTV.com

About V-me

V-me entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world-class kids, food, lifestyle and nature. The 24-hour network, partnered with public television, is America's largest Spanish digital channel. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit VmeTV.com

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