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V-me and GLR to offer a new multi-platform news environment
Minuto 60 - daily national news package combines drive time radio with prime time TV

New York and Miami, May 11, 2010 - GLR Networks and V-me announced today the launch of a sponsorable cross-platform news environment. The package includes presence in **Minuto 60** - the well-known daily national radio news property from GLR, and national broadcast TV presence with three nightly **Minuto 60** news capsules produced by **V-me Noticias**. The video news pieces will also be available on VmeTV.com.

On radio, GLR taps into a vast network of talk/news/sports journalists and correspondents in 22 countries. On television, V-me Noticias is part of V-me's high-quality news and current affairs offer that includes Pulitzer winner Andres Oppenheimer and acclaimed journalist Jorge Gestoso.

Sponsorship sales will be handled jointly by the GLR and V-me sales teams.

This is the first of what will be a number of initiatives between GLR Networks, the U.S. subsidiary for Grupo PRISA's radio assets, and V-me Media Inc, a recent addition to Grupo PRISA's strategic media portfolio.

About GLR

GLR Networks supplies Spanish language radio stations with world class news services and compelling sports, entertainment and community programming, as well as a variety of musical formats. GLR Networks is part of GLR (Grupo Latino de Radio), the U.S. subsidiary of Unión Radio, holding company for Grupo PRISA's radio assets. Every day, 26 million people tune into our stations throughout the US, Latin America and Europe. Grupo PRISA is the #1 Spanish language content producer and distributor worldwide, operating in 22 countries. For further information, please visit www.glrnetworks.com.

About V-me

V-me, one of America's largest Spanish networks, entertains and informs Latino families in Spanish with drama, music, sports, news, current affairs and Latin cinema, food, lifestyle, nature and the most-widely distributed block of educational preschool content on Spanish TV. The 24-hour network, partnered with public television stations, is currently available in over 70% of all Hispanic homes. In 40 markets, V-me is available free over the air and on basic digital cable; and is carried nationally via satellite in the basic and Hispanic packages of Dish Network and DirecTV. In some areas, V-me is available on Verizon FiOS and AT&T U-verse. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more please visit www.VmeTV.com.

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