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V-me says Adios to South Africa with 8-hour marathon
SUDAFRICA 2010: MAS ALLA DE LA CANCHA Reveals Land of Deep Contrasts

NEW YORK, June 28, 2010 – As the world leaves South Africa, V-me takes one last colorful and informative look at the host nation for the world's biggest sporting event. Acclaimed journalists Jorge Gestoso and Marian de la Fuente present the 8-part special, SUDAFRICA 2010: MAS ALLA DE LA CANCHA airing on V-me July 18 from 10:00am to 6:00pm (ET).

Each 1-hour episode features a different South African region resulting in a multi-layered portrait reflecting a vibrant nation's ancient roots, natural riches, pulsing cities complex history and unforgettable people.

Learn more at [Vme - Sudáfrica 2010: Mas alla de la cancha](http://www.VmeTV.com/sudafrica2010)
(www.VmeTV.com/sudafrica2010)

In more than 40 markets, V-me is available free over-the-air, and on basic digital cable. V-me is also carried nationally via satellite in the basic and Hispanic packages of Dish Network and DirecTV. In some areas, V-me is available on Verizon FiOS and AT&T U-verse. For local channel information go to vmetv.com/estaciones.

About V-me: V-me, one of America's largest Spanish networks, entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world class kids, food, lifestyle and nature. The 24-hour network, partnered with public television stations, is currently available in over 70% of all Hispanic homes. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit www.VmeTV.com

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