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V-me Goes Beyond the Soccer Field to Explore South Africa

Fascinating 8-Part Series Goes Inside a Land of Deep Contrasts

NEW YORK, May XX, 2010 – With all eyes turning to South Africa in June, V-me treats viewers to a colorful and informative look at the host nation for the world's biggest sporting event. Acclaimed journalists Jorge Gestoso and Marian de la Fuente present an 8-part special series, SUDAFRICA 2010: MAS ALLA DE LA CANCHA airing on V-me weeknights June 1 – 10 at 8:00pm (ET).

SUDAFRICA 2010 points the camera beyond the playing field to explore this land of deep contrasts, ancient roots, strong values, natural riches, complex history and promising future. Each 1-hour episode features a different South African region and introduces its people, cities, nightlife and adventure. Episodes include:

June 1 – CIUDAD DEL CABO – Visit Cape Town, a world city filled with colorful history and neighborhoods, including the multicultural melting pot of Bo-Kaap. Get a sneak-peak at the brand new Cape Town Stadium, built for this World Cup, and soak up the nightlife of “The Mother City’s” famous Long Street.

June 2 – JOHANNESBURG – Experience the frenzy of the Johannesburg Stock Exchange and the stillness of its penguin colony at Boulders Beach. Also, explore the complex relationships that African nationals endure with one another on the continent.

June 3 – DURBAN -- Discover the Cradle of Humanity at the Sterkfontein Caves and its early hominid fossils over 3 million years old. Then, tour Durban, South Africa’s third largest city and the busiest port in all Africa.

June 4 – EL ESTADIO DEL MUNDIAL – Journey to a Zulu village in South Africa’s heartland to meet its people. Afterwards, plunge down a mineshaft to learn about South Africa’s biggest industry. Also, stop by Durban’s brand-new Moses Mabhida Stadium, site of the World Cup opening ceremonies.

June 7 – SOWETO – Get close to some of South Africa’s young soccer superstars and then see how Durban’s Moses Mabhida Stadium uses innovative technology to stay as carbon-neutral as possible. Later, a visit to Soweto reveals the sights, sounds and exquisite cuisine of this historic township, once the heart of the anti-apartheid struggle,

June 8 – VIDA ANIMAL – Learn how tourism officials are gearing up for largest wave of international visitors ever to converge in South Africa. Visit renowned attractions like majestic Table Mountain, the oldest mountain in the world, and take a walk on the wild side at a Safari Lodge in the Eastern Cape.

June 9 – AVENTURAS – Live some of South Africa’s biggest adventures – from the teeming marine life off the coast of Cape Town, to the World’s highest bungee jump. Venture into the hill country vineyards to sample some of South Africa’s world-class wines, then experience the vibrant holiday feel of Knysna, on South Africa’s west coast.

June 10 – APARTHEID – Re-visit history in South Africa’s Apartheid Museum and follow South Africa’s road to freedom through conversations with some of its most noted activists. Travel to the townships and Robben Island, the site of Nelson Mandela’s famed prison cell.

In nearly 40 markets, V-me is available free over-the-air, and on basic digital cable. V-me is also carried nationally via satellite in the basic and Hispanic packages of Dish Network and DirecTV. In some areas, V-me is available on Verizon FiOS and AT&T U-verse. For local channel information go to vmetv.com/estaciones.

About V-me: V-me, one of America's largest Spanish networks, entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world class kids, food, lifestyle and nature. The 24-hour network, partnered with public television stations, is currently available in over 70% of all Hispanic homes. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit www.VmeTV.com.