



Pitbull on Estudio Billboard

Premiere Tuesday, April 27, 10PM eastern/9PM central

Encore: Sunday, May 2, 8PM eastern/7PM central

Pitbull, the edgy, controversial, crunk-inspired Miami-Cuban free-style rapper and TV host has sold more than half a million copies of his debut album *Rebellion* and 6 million singles for "I Know You Want Me," "Hotel Room Service," "Krazy," and "Shut it Down." With Billboard Latin Music, BMI and ALMA awards to his credit, Pitbull will release his first full Spanish album, *ARMANDO*, in May.

During this interview with Leila Cobo, Pitbull reflects on personal fame and how he's been dealing with his success of the past two years. He also talks about the meaning of his stage name, and later, shares an anecdote about the amazing teacher who was the first person to support and encourage his dream of becoming a rapper. Pitbull then gives Leila a crash course on how a rap comes together.

Estudio Billboard is a V-me original series produced in collaboration with Billboard Magazine, and hosted by Leila Cobo. Top Latin artists reveal new aspects of their lives, careers, musical influences, and much more. Follow the entire season at www.facebook.com/estudiobillboard

In nearly 40 markets, V-me is available free over-the-air, and on basic digital cable. V-me is also carried nationally via satellite in the basic and Hispanic packages of Dish Network and DirecTV. In some areas, V-me is available on Verizon FiOS and AT&T U-verse. For local channel information go to vmetv.com/estaciones.

About V-me

V-me, one of America's largest Spanish networks, entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world class kids, food, lifestyle and nature. The 24-hour network, partnered with public television stations, is currently available in over 70% of all Hispanic homes - rising to 80% by year end 2009. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit www.VmeTV.com.

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