



Photos available

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FOR IMMEDIATE RELEASE

V-me Welcomes New Year with Music and Kids Specials

December 31 and January 1 V-me offers smart and diverse programming for every member of the family

NEW YORK, DECEMBER 18, 2007 — V-me, America's fastest growing Spanish network, welcomes the New Year with two days of music and family programming on December 31 and January 1.

Highlight programs include:

New Year's Eve Music

V-me rocks into 2009 with **Sesiones**, a lineup of alternative and indie bands recorded live in Mexico City. Concert specials, featuring Fobia, Los Amigos Invisibles and more, air **December 31 from 8:00pm - 1:00am (ET)**. The New Year's Eve party rolls on as Zeta Bosio, bassist from Argentina's Soda Stereo, heads an insider's tour of international music festivals on V-me's rockumentary series, **Rock Road. December 31, from 2:00am – 3:30am (ET)**

New Year's Day Music

ESCENARIO - Mariachi: Espíritu de México from the International Mariachi Festival in Guadalajara, Mexico. Special guest, Plácido Domingo joins artists including Mariachi Vargas de Tecalitlán, Mariachi Los Camperos de Nati Cano, Mariachi de América de Jesús Rodríguez de Híjar. **January 1 at 8:00pm (ET)**

The celebration continues with **GREAT PERFORMANCES: One Night with Rod Stewart**, in concert at London's Royal Albert Hall. The legendary rocker performs some of his greatest hits, with special guests Ronnie Wood of the Rolling Stones and Chrissie Hynde of the Pretenders. **January 1 at 9:30pm(ET)**

GREAT PERFORMANCES: Company. Recorded for the first time at the end of its 2006-07 run, the Tony®-winning "Best Revival" stars Broadway sensation Raúl Esparza and features the classic Sondheim score. **January 1 at 11:00pm (ET)**

New Year's Day Kids Marathon

By popular demand, **V-me Niños** showcases the best educational pre-school programming on Spanish TV. Kids and parents alike can enjoy their favorites -- **LazyTown, Jim de la Luna, Los Pies Mágicos de Franny, Connie La Vaquita** and **Plaza Sésamo** -- while learning basic letters and numbers, story telling & vocabulary, social development & pre-science.

V-me Kids Marathon - January 1 from 7:30am – 5:00pm(ET)

Already reaching more than 50% of US Hispanic TV Households, V-me is presented locally by public TV stations and carried on basic digital cable and digital broadcast in many cities, and nationally on DIRECTV Ch. 440, DISH Network Ch. 9414 and DISHLatino Ch. 846. For specific local channel information, visit www.VmeTV.com

About V-me

V-me entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world-class kids, food, lifestyle and nature. The 24-hour network, partnered with public television, is America's largest Spanish digital channel. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit VmeTV.com

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