



For more information, contact: Natalie Judd, 203.389.5223, njudd@dex-p.com  
Wilson Guzman, 646-747-8821, wguzman@dex-p.com

**V-me premieres KEN BURNS' *Parques Nacionales – La Mejor Idea de America***

***First Burns film to air on national Spanish broadcast TV begins November 4th***

**NEW YORK, October 19, 2009** -- No matter where you're from, or what language you speak...America's National Parks belong to you. V-me announces the Spanish-language premiere of ***Parques Nacionales – La Mejor Idea de America***, a film by acclaimed filmmaker Ken Burns, airing as 12 episodes Wednesdays at 8p/7p Central starting November 4th.

Six years in the making, ***Parques Nacionales*** travels from Acadia, Yosemite and Yellowstone to the Grand Canyon, the Everglades and the Gates of the Arctic to tell a compelling human story of presidents, prospectors, heroes, outlaws, artists and everyday families.

And for the first time in Spanish, viewers will celebrate America's greatest treasure – the awe-inspiring beauty of the parks, their inspiring power as a democratic ideal, and the vision of the men and women who fought to ensure our natural heritage would always be preserved.

The V-me presentation of ***Parques Nacionales – La Mejor Idea de América*** is sponsored by Blackberry. ***Parques Nacionales – La Mejor Idea de América*** is a production of Florentine Films and WETA Washington, DC. Corporate funding is provided by General Motors and Bank of America. Major funding is provided by the Evelyn & Walter Haas, Jr. Fund; Corporation for Public Broadcasting; The Arthur Vining Davis Foundations; Park Foundation, Inc.; Public Broadcasting Service; National Park Foundation; The Peter Jay Sharp Foundation; and The Pew Charitable Trusts.

In nearly 40 markets, V-me is available free over-the-air, and on basic digital cable. V-me is also carried nationally via satellite in the basic and Hispanic packages of Dish Network and DirecTV. In some areas, V-me is available on Verizon FiOS and AT&T U-verse. For local channel information go to [vmetv.com/estaciones](http://vmetv.com/estaciones).

### **About V-me**

V-me, one of America's largest Spanish networks, entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world class kids, food, lifestyle and nature. The 24-hour network, partnered with public television stations, is currently available in over 70% of all Hispanic homes - rising to 80% by year end 2009. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit [www.VmeTV.com](http://www.VmeTV.com).

###