



For more information, contact: Natalie Judd, 203.389.5223, njudd@dex-p.com  
Wilson Guzman, 646-747-8821, wguzman@dex-p.com

### **PROGRAMMING ADVISORY**

## **V-me Presents Mother's Day Specials**

*Maria Montessori drama and Two Great Performance Concerts featuring Pavarotti, Domingo, Netrebko & Vallazon Highlight V-me's Mother's Day Programming Sunday, May 10*

V-me, one of the largest Spanish networks in the U.S., presents special programming for Mother's Day – Sunday, May 10. Highlights include:

**V-me MiniSeries 3:00 – 6:30 p (et) Teaching the future: the True Story of Maria Montessori (Enseñanza del futuro: la verdadera historia de María Montessori)** follows the remarkable life of this pioneering educator and three-time Nobel nominee. As Italy's first female doctor, Montessori spent her life promoting her teaching methods inside Italy's conservative and hierarchical school system. Her private life was complicated by an illegitimate son and the rising Fascism of her era, which led to her paradoxical reality: helping hundreds of children but unable to raise her own.

**Great Performances (Escenario) 7:00 – 9:00 (et) Domingo, Netrebko & Vallazon: Three Stars in Vienna** The legendary Placido Domingo joins new superstars Anna Netrebko, the fiery Russian soprano and Rolando Villazon, the dashing Mexican tenor for an open-air concert at the steps to Vienna's magnificent Schonbrunn Palace. The concert's repertoire includes popular favorites by Lehar, Verdi, Strauss and many others.

**Great performances (Escenario) 9:00 – 11:00 (et) Pavarotti: A Life in Seven Arias** When Luciano Pavarotti died in September 2007, the world lost one of the greatest voices in all of music. In celebration of Pavarotti's peerless vocal talent and extraordinary international impact, this performance documentary looks back over his legendary career, utilizing the arias with which he was most closely associated as a narrative framework. In addition to a treasure trove of classic Pavarotti performances, the special includes new and archival interviews with the tenor's friends and colleagues including Dame Joan Sutherland, Placido Domingo, Jose Carreras and Juan Diego Florez.

**WHERE:** Already reaching 60% of US Hispanic TV Households, V-me is presented locally by public TV stations in more than 35 top Hispanic markets and on basic digital cable. V-me is carried nationally on DIRECTV Ch. 440, DISH Network Ch. 9414 and DISH Latino Ch. 846. For local channel information, visit [www.VmeTV.com/estaciones](http://www.VmeTV.com/estaciones).

### **About V-me**

V-me, one of America's largest Spanish networks, entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world class kids, food, lifestyle and nature. The 24-hour network, partnered with public television stations, is currently available in over 60% of all Hispanic homes - rising to 80% by year end. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit [VmeTV.com](http://VmeTV.com).

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