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PROGRAMMING ADVISORY

**Spanish-TV premiere of "In the Heights: La produccion de un sueno"
on V-me October 25**

Inspirational Behind-the-Scenes Story of 2008 Tony-Winning Musical

WHO: A young, diverse group of artists and performers dream of staging a musical set outside a bodega in New York's tough Washington Heights neighborhood. Eight years later, their incredible journey reaches Broadway and beyond, with four Tony Awards including Best Musical and Best Score for a Musical.

In the Heights: La produccion de un sueno chronicles the uplifting personal stories of composer/lyricist Lin-Manuel Miranda and the largely Hispanic cast of In the Heights, through unprecedented access to workshops, read-throughs, rehearsals, and on-stage performances.

WHEN: Sunday, October 25, at 8 pm (ET) on V-me.

WHERE: In nearly 40 markets, V-me is available free over-the-air, and on basic digital cable. V-me is also carried nationally via satellite in the basic and Hispanic packages of Dish Network and DirecTV. In some areas, V-me is available on Verizon FiOS and AT&T U-verse. For local channel information go to vmetv.com/estaciones.

About V-me: V-me, one of America's largest Spanish networks, entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world class kids, food, lifestyle and nature. The 24-hour network, partnered with public television stations, is currently available in over 70% of all Hispanic homes - rising to 80% by year end 2009. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit www.VmeTV.com.

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