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**V-me Presents New York Fashion Week Special**  
*Hispanic Perspective on Haute Couture, September 21 & 22*

**NEW YORK, SEPTEMBER 15, 2009** — As Fashion Week takes over New York with the 2010 spring collections, V-me, America's 4th-largest Hispanic TV network, features a two-day special with highlights of the established tastemakers and edgy newcomers on display on catwalks and exhibit halls around the city.

On September 21 & 22 at 8:00pm (ET/PT), V-me will air exclusive, behind-the-scenes interviews with the designers, models, hair stylists and makeup artists who weave Hispanic inspired trends into the collections and bring the latest fashions to life. Award-winning guest host **Marisa Cespedes**, Televisa's New York Bureau Chief, will cut through the fabric and zippers and see what the designers have in store for fashion mavens as well as retail stores across the country. *V-me Presents New York Fashion Week* is sponsored by L'Oreal.

In nearly 40 markets, V-me is available free over-the-air, and on basic digital cable. V-me is also carried nationally via satellite in the basic and Hispanic packages of Dish Network and DirecTV. In some areas, V-me is available on Verizon FiOS and AT&T U-verse. For local channel information go to [vmetv.com/estaciones](http://vmetv.com/estaciones).

**About V-me**

V-me, one of America's largest Spanish networks, entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world class kids, food, lifestyle and nature. The 24-hour network, partnered with public television stations, is currently available in over 70% of all Hispanic homes - rising to 80% by year end 2009. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit [www.VmeTV.com](http://www.VmeTV.com).

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