



For more information, contact: Natalie Judd, 203.389.5223, njudd@dex-p.com
Maritza Reveron, 646-747-8820, mreveron@dex-p.com

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Gov. Bill Richardson Speaks to America's Latinos in Spanish on V-me

Interview on *Viva Voz* program airs Monday, May 21

NEW YORK, May 14, 2007 – Gov. Bill Richardson of New Mexico appears for an in-depth, hour-long conversation on **Viva Voz**, the signature primetime program of **V-me**, the first Spanish-language network developed with public TV.

In the interview, scheduled to air on May 21, Richardson candidly discusses immigration reform, Iraq, the economy, international relations and his assessment of current domestic policies. The program also explores Richardson's presidential bid, his personal story and Latino heritage, his four nominations for the Nobel Prize, and his former roles as Energy and U.N. secretaries. Internationally known, award-winning journalist Jorge Gestoso conducts the interview.

"V-me's national reach and special audience offer a unique connection with America's Latino community," said Carmen DiRienzo, President of V-me. "As a new network, V-me is proud that national figures such as Governor Richardson see us as a platform to speak directly to Latinos everywhere about important issues for our country."

Monday through Friday, **Viva Voz** provides thought-provoking conversations that cut across family, home, politics and entertainment, giving guests an opportunity to reveal new facets of their lives and work. The guests span Nobel Prize winners and Grammy Award winners, presidents and poets -- from Oscar-nominated actress Adriana Barraza to Secretary General of the Organization of American States Jose Miguel Insulza; from US Representative Nydia Velázquez to New York Yankee All Star Jorge Posada; from Rosita, the Latino Muppet from *Sesame Street* to Nicaraguan President Daniel Ortega. Viewers can participate in the program with comments and answer polls on V-me's website, www.v-me.tv

V-me can be seen locally in many cities on cable and digital broadcast; and nationally on DISH Network Ch 9414 and DISHLatino Ch 846. Check your local listings for more information

About V-me

V-me is a new national network, partnered with public TV, which entertains and educates America's Latino families in Spanish with a lively mix of original and exclusive programs including: kids, lifestyle, nature, science, history, current affairs, music, arts, and nightly movies. The 24-hour digital broadcast network, presented by public television stations and carried on basic digital cable and satellite, will be in over 30 million homes by July 2007. V-me is the first venture announced by newly formed media production and distribution company, V-me Media Inc.

To find out more visit www.v-me.tv

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