



William F. Baker – President & CEO, Educational Broadcasting Corporation

William F. Baker is chief executive of Educational Broadcasting Corporation (EBC), licensee of Thirteen/WNET New York and WLIW21 New York.

Thirteen/WNET is the flagship public broadcasting station, the premier national public television program producer, and the most-watched public television station in the United States. It is also the largest producer of cultural and arts programming in America. WLIW21 is the fourth-most-watched public television station in America, and a major producer and presenter of public television programming seen nationwide..

Dr. Baker has been head of the head of EBC since 1987. During his tenure the station has grown and prospered, creating new program standards such as *Charlie Rose*, *City Arts* and *Religion and Ethics NewsWeekly*. He established the Educational Resources Center, which has become America's most prolific teacher trainer in multi-media techniques, and developed Thirteen's first cable channel, MetroArts/Thirteen. He also helped stabilize the finances of the station by instituting the largest endowment in public television history. He also oversaw the station's transition to digital broadcasting and its historic merger with WLIW21.

Baker's career spans four decades. Prior to assuming his position at Thirteen, he was president of Westinghouse Television and chairman of the cable and programming companies. During his 10 years at Westinghouse, five cable networks were launched, including Discovery Channel and the Disney Channel. He established the successful national PM MAGAZINE program and introduced Oprah Winfrey as a talk show host.

He has been honored by the National Academy of Television Arts & Sciences with its national Trustee's Emmy Award. He has won six Emmys as a television producer, two Alfred I. duPont-Columbia Awards in Television and Radio Journalism, the Gabriel Award, and many others. In 2004 he was inducted into Broadcasting & Cable's Hall of Fame; and in 2005 the New York State Broadcasters Association Hall of Fame and the American Academy of Arts & Sciences.

Baker serves on the boards of the Public Broadcasting Service, Rodale Press, Freedom Communications, Inc., Intrepid Sea Air Space Museum, and Consumers Union. He is also on the Advisory Board of the National Park System.

He is the author of *Down the Tube: The Failure of American Television*, published by Basic Books. He is the executive producer of *The Face: Jesus in Art*, a landmark documentary film that traces the image of Jesus Christ in art around the world and across two millenia. *The Face* premiered nationwide on public television in April 2001 and in a limited theatrical release. The film won an Emmy award for Outstanding Single Camera Photography.

Baker holds B.A., M.A. and Ph.D. degrees from Case Western Reserve University and five honorary doctorates.

His interests include astronomy, horology and polar science. Baker is believed to be one of just a few people to have stood on both the North and South Poles.